

CONTACT DETAILS

Office address:

KU Leuven
Leuven School of Mass Communication Research
Parkstraat 45 - box 3603, 3000 Leuven
kathrin.karsay@kuleuven.be
<https://soc.kuleuven.be/smc>

SKETCH PROFILE

Methods	quantitative social science methods, experimental research, surveys (longitudinal, cross-sectional), mobile experience sampling research, eye-tracking methodology, manual content analysis
Research topics	media effects on well-being and mental health, smartphone and social media use, representation in media (stereotypes, sexualization), youth and media
ORCID ID	0000-0002-0230-9664

EDUCATION

10/2013–02/2018	Doctor of Philosophy (Dr. phil.) Department of Communication, University of Vienna, Austria Title of Dissertation: “ <i>Objects of Desire. Content and Effects of sexualizing media.</i> ” Supervisor: Univ.-Prof. Dr. Jörg Matthes Grade: “ Excellent ” Conferment of the academic degree: 05.03.2018
10/2009–11/2012	Master of Philosophy (Mag. phil.) Department of Communication, University of Vienna, Austria Title of the Master thesis: “ <i>Heimatliebe statt Marokkaner-Diebe – The effect of conservative political advertisements on implicit and explicit stereotypes.</i> ” Supervisor: Univ.-Prof. Dr. Jörg Matthes Grade: “ Excellent ”
08/2008–02/2009	Diplôme Universitaire de Langue Française Université Sorbonne Nouvelle Paris 3, France
10/2006–06/2009	Bachelor of Communication (Bakk. komm.) Communication Science, University of Salzburg, Austria

ACADEMIC CAREER

from 9/2021	Tenure Track Assistant Professor for Media and Health Communication , School for Mass Communication Research, KU Leuven
01/2020–8/2021	Postdoctoral fellow , School for Mass Communication Research, KU Leuven / Research Foundation – Flanders (FWO), Belgium
05/2019–12/2019	Maternity leave
07/2019–04/2020	Research fellow , Department of Communication, University of Vienna, Austria
03/2018–06/2019	Postdoctoral researcher , Department of Communication, University of Vienna, Austria
04/2017	Visiting scholar , School for Mass Communication Research, KU Leuven, Belgium
09/2013–02/2018	Predoctoral researcher , Department of Communication, University of Vienna, Austria
03/2010–02/2013	Tutor and student assistant , Department of Communication, University of Vienna, Austria
05/2012–02/2013	Research assistant , Department of Communication, University of Vienna, Austria

HONORS AND AWARDS

2021	Top Student Paper Award , International Communication Association (ICA) Children, Adolescents, and Media Division, as a co-author of Sarah Devos, Steven Eggermont, & Laura Vandenbosch. This award is granted to the best student-led paper presented at the yearly conference within the CAM Division.
2019	ICA Kyoon Hur Dissertation Award , International Communication Association (ICA), Mass Communication Division. The biannual award acknowledges the best in doctoral research and dissertation writing in mass communication.
2018	Award of Excellence , Austrian Federal Ministry of Education, Science and Research. The national award is granted to the best Austrian dissertations of the academic year across all disciplines.
2018	Sowi-Doc.Award , Faculty of Social Sciences, University of Vienna. The award is granted to the best dissertations of the academic year.
2017	Top 3 Student Paper Award , Association for Education in Journalism and Mass Communication's (AEJMC) Communication Theory and Methodology Division. This award is granted to the three best student papers presented at the annual conference.
2009	Best Bachelor Thesis Award , Department of Communication Studies, University of Salzburg, Austria. The annual award recognizes the best Bachelor thesis in Communication Science.

GRANTS AND SCHOLARSHIPS

- 05/2020 Grant for the research project “Social media use and adolescents’ well-being”. Funded by the Austrian Science Fund (FWF), PI: Jörg Matthes, **Co-author**
Total: € 342.498
- 11/2019–10/2022 Competitive FWO junior postdoctoral fellowship (3 years) incl. € 18.000,- bench fee for the project: “Digitizing Joy: The Role of Smartphone Use in Capitalizing Positive Life Events and Adolescents’ Psychological Wellbeing” (rejection rate 87%).
Total: € **221.010**
- (02/2019) (Marie-Sklodowska Curie Fellowship, Europe); The project proposal received a favorable evaluation (91%) and was awarded the **Seal of Excellence**, but it was not sponsored due to budgetary limits.
- 01/2019-12/2020 Research grant for the project: “Perfect picture, imperfect life? The relationship between personalized Instagram use and subjective life satisfaction – A linkage analysis.” Competitive grant funded annually by the Society of Communication (ÖGK) for innovative research in communication science. In collaboration with Brigitte Naderer and Christina Peter, **Principal investigator**
Total: € **2.500**
- 09/2018–04/2019 Grant for the project: “Perception and effects of disclaimer labels on fashion images on body image.” Funded by the Vienna Municipal Department of Women’s Affairs (MA 57) and Women’s Health (MA 24). In collaboration with Brigitte Naderer and Christina Peter, **Principal investigator**
Total: € **12.338**
- 02/2018 Grant for the project “Top slicing and contestable funding in the broadcast media market”. Funded by the Austrian Broadcasting Corporation, ORF. In collaboration with Raffael Heiss; **Principal Investigator**
Total: € **2.000**
- 04/2018 Travel grant, “International Communication” by the Austrian Research Association to visit an international conference in Bath (UK)
Total: € **500**
- 04/2017 Travel grant, “Short-term grant abroad” by the University of Vienna, Austria. The grant allowed me to visit SMCR, KU Leuven (Belgium)
Total: € **450**
- 2015 Competitive **Research Award** by the Department of Communication, University of Vienna, Austria. The award aims to support early career researchers to pursue, hone, and enhance their own line of research. In collaboration with Desirée Schmuck; **Co-Principal Investigator**
Total: € **1.500,-**

03/2008

Fellowship “Franz Josef Martin Plantz und Paula Zyber Stiftung”
administered by the University of Salzburg. The fellowship enables students
to study the French language abroad at the University Sorbonne Nouvelle
Total: € 3.730

PUBLICATIONS (28)

Journal articles, peer-reviewed (19):

1. Naderer, B., Peter, C., & **Karsay, K.** (2021) This picture does not portray reality: Developing and testing a disclaimer for digitally enhanced pictures on social media appropriate for tweens and teens. *Journal of Children and Media*. <https://doi.org/10.1080/17482798.2021.1938619>
2. Schmuck, D., Stevic, A. Matthes, J., & **Karsay, K.** (2021). Out of control? How parental lack of control over children’s smartphone use affects children’s self-esteem over time. *New Media and Society*. <https://doi.org/10.1177/14614448211011452>
3. Stevic, A., Schmuck, D., Koemets, A., Hirsch, M., **Karsay, K.**, Thomas, M., & Matthes, J. (accepted). Privacy concerns can stress you out: Investigating the reciprocal relationship between mobile social media privacy concerns and perceived stress. *Communications: The European Journal of Communication Research*.
4. Stevic, A., Schmuck, **Karsay, K.**, & Matthes, J. (2021). Are smartphones enhancing or displacing face-to-face communication with close ties? A panel study among adults, *16*, *International Journal of Communication*. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/14796>
5. **Karsay, K.**, Trekels, J, Eggermont, S., & Vandenbosch, L. (2021). “I (don’t) respect my body”: Investigating the role of media use and self-objectification on adolescents’ positive body image in a cross-national study. *Mass Communication & Society*. *24*(1), 57–84. <https://doi.org/10.1080/15205436.2020.1827432>
6. **Karsay, K.**, & Matthes, J. (2020). Sexualizing pop music videos, self-objectification, and selective exposure: A moderated mediation model. *Communication Research*, *47*(3), 428–450. <https://doi.org/10.1177/0093650216661434>
7. **Karsay, K.**, Matthes, J., & Fröhlich, V. (2020). Gender role portrayals in television advertisements: Do channel characteristics matter? *Communications. The European Journal of Communication Research*. *45*(1), 28–52. <https://doi.org/10.1515/commun-2019-2055>
8. de Lenne, O., Vandenbosch, L., Eggermont S., **Karsay, K.**, & Trekels, T. (2020). Picture-perfect lives on social media: A cross-national study on the role of media ideals in adolescent well-being. *Media Psychology*, *23*(1), 52–78. <https://doi.org/10.1080/15213269.2018.1554494>
9. Matthes, J., **Karsay, K.**, Schmuck, D., & Stevic, A. (2020). “Too much to handle”: Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. *Computers in Human Behavior*. *105*, 106217. <https://doi.org/10.1016/j.chb.2019.106217>

10. **Karsay, K.**, Schmuck, D., Matthes, J. & Stevic, A. (2019). Longitudinal effects of excessive smartphone use on stress and loneliness: The moderating role of self-disclosure. *Cyberpsychology, Behavior, and Social Networking*, 22(11), 706–713. <https://doi.org/10.1089/cyber.2019.0255>
11. Stevic, A., Schmuck, D., Matthes, J., & **Karsay, K.** (2019). “Age matters”: A panel study investigating the influence of communicative and passive smartphone use on well-being. *Behaviour & Information Technology*. Advance online publication. <https://doi.org/10.1080/0144929X.2019.1680732>
12. Schmuck, D., **Karsay, K.**, Matthes, J., & Stevic, A. (2019). “Looking up and feeling down” The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. *Telematics and Informatics*, 42, 101240. <https://doi.org/10.1016/j.tele.2019.101240>
13. **Karsay, K.**, Matthes, J., Buchsteiner, L. & Grosser, V. (2019). Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995-2016. *Psychology of Popular Media Culture*, 8(4), 346–357. <https://doi.org/10.1037/ppm0000221>
14. **Karsay, K.**, & Schmuck, D. (2019). “Weak, sad, and lazy fatties”: Adolescents’ explicit and implicit weight bias following exposure to weight loss reality TV shows. *Media Psychology*, 22(1), 60–81. <https://doi.org/10.1080/15213269.2017.1396903>
15. Trekels, J., **Karsay, K.**, Vandenbosch, L., & Eggermont, S. (2018). How social and mass media relate to youth’s self-sexualization: Taking a cross-national perspective on rewarded appearance ideals. *Journal of Youth and Adolescence*, 47(7), 1440–1455. <https://doi.org/10.1007/s10964-018-0844-3>
16. **Karsay, K.**, Knoll, J., & Matthes, J. (2018). Sexualizing media use and self-objectification: A meta-analysis. *Psychology of Women Quarterly*, 42(1), 9–28. <https://doi.org/10.1177/0361684317743019>
17. Spielvogel, I., Matthes, J., Naderer, B., & **Karsay, K.** (2018). A treat for the eyes. Measuring children’s cue reactivity by attentional differences toward unhealthy and healthy food cues in media content. *Appetite*, 125, 63–71. <https://doi.org/10.1016/j.appet.2018.01.033>
18. **Karsay, K.**, Matthes, J., Platzer, P., & Plinke, M. (2018). Adopting the objectifying gaze: Exposure to sexually objectifying music videos and subsequent gazing behavior. *Media Psychology*, 21(1), 27–49. <https://doi.org/10.1080/15213269.2017.1378110>
19. Arendt, F., **Karsay, K.**, & Soffried, T. (2016): Werbung mit idealisierten Körperdarstellungen: Effekte auf die Unzufriedenheit mit dem eigenen Körper und die Ablehnung von Schönheitsoperationen. [Advertising with idealized body images: Effects on body dissatisfaction and rejection of cosmetic surgery]. *Medien Journal*, 40(1), 29–42. <https://doi.org/10.24989/medienjournal.v40i1.35>

Book chapters and other publications (9):

20. Arendt, F. & **Karsay, K.** (accepted). Digital Divide. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, & N. Bol (Eds.), *The International Encyclopedia of Health Communication*. Routledge.

21. Rasmussen, Eric E., & **Karsay, K.** (accepted). Media and children's social development. In: P. K. Smith, & C. H. Hart (Eds.): *Handbook of Childhood Social Development*, 3rd Edition. Wiley-Blackwell.
22. **Karsay, K.** (2020). Objectification. In J. Van den Bulck (Ed.), *The International Encyclopedia of Media Psychology*. ICAZ/Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0141>
23. **Karsay, K.** (2018). *Objekte der Begierde. Inhalt und Wirkungen sexualisierender Medien*. [Objects of Desire. Content and Effects of Sexualizing Media.] (Unpublished doctoral dissertation). University of Vienna, Vienna, Austria.
24. Naderer, B., & **Karsay, K.** (2018). Detecting the persuasive intent of product placement in photographic love stories: Consequences for brand recall and brand evaluation. In R. Kühne, S. Baumgartner, T. Koch, & M. Hofer (Eds.), *Youth and Media: Current Perspectives on Media Use and Effects* (pp. 115-131). Nomos. <https://doi.org/10.5771/9783845280455-115>
25. **Karsay, K.** (2017). Construct. In J. Matthes, R. Potter & C. S. Davis (Eds.), *International Encyclopedia of Communication Research Methods*. Wiley-Blackwell. <https://doi.org/10.1002/9781118901731.iecrm0042>
26. **Karsay, K.**, & Stoisser, F. (2017). "Sexy and I know it" – Effekte sexualisierter Musikvideos auf die Selbst-Objektifizierung und Selbst-Sexualisierung junger Frauen ["Sexy and I know it" – Effects of Sexualizing music videos on young women's self-objectification and self-sexualization]. In B. Metzler, J. Himmelsbach, D., Bertel, A. Riedl, A., & L. Möller (Eds.), *Von der Reflexion zur Dekonstruktion? Kategorien, Typen und Stereotype als Gegenstand junger Forschung. Beiträge zur zweiten under.docs-Fachtagung zu Kommunikation* (pp. 175-192). danzig & unfried.
27. Grill, C., & **Karsay, K.** (2016). Twitter et les élections européennes. Une comparaison des agendas politiques en ligne dans huit États membres de l'Union européenne. [Tweeting about the 2014 European Parliamentary elections. Comparing the political online agendas in eight EU-member states]. In P. Maarek (Eds.), *La communication politique des Européennes de 2014: Pour ou contre l'Europe?* (pp. 76-97). L'Harmattan.
28. Haas, H., Herczeg, P., & **Karsay, K.** (2015). Werbung – Ethik – Moral [Advertising – ethics – morality]. In G. Siegert, W. Wirth, P. Weber, & J. Lischka, (Eds.), *Handbuch Werbeforschung* (pp. 57-77). Springer. https://doi.org/10.1007/978-3-531-18916-1_3

EDITORIAL ACTIVITIES

- | | |
|------------|---|
| since 2020 | Editorial Board, <i>European Journal of Health Communication</i> |
| ongoing | Special Issue Guest Editor , <i>International Journal of Communication</i> ,
Title: "COVID-19, Digital Media, and Health."
(together with A.-L. Camerini & J. Matthes) |
| ongoing | Special Issue Guest Editor , <i>Mass Communication & Society</i> , Title: "Agentic Perspectives of Mobile Media (Non-)Use." (together with L. Vandenbosch) |

PRESENTATIONS (38)

1. Khryakova, E., & **Karsay, K.** (2021): *Beauty at Every Age - Effects of Body-Positive and Thin-Ideal Instagram Posts on Body Image among Middle-Aged Women*. Accepted for presentation at the Appearance Matters 9 online conference 13-15 July, online.
2. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2021). *Sleeping with the smartphone: Parental mediation, children's tiredness and physical well-being*. Accepted for presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
3. Devos, S., **Karsay, K.**, Vandenbosch, L., & Eggermont, S. (2021). "Whatever you do, I can do too": *Unraveling adolescents' daily social media use and well-being*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
4. Hirsch, M., Stevic, A., **Karsay, K.**, & Matthes, J. (2021). *Longitudinal influences of parental active and restrictive smartphone mediation styles on children's social well-being and self-esteem*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
5. Stevic, A., Schmuck, D., Thomas, M., **Karsay, K.**, & Matthes, J. (2021). *Distracted children? Nighttime smartphone use, children's attentional problems, and school performance over time*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
6. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2021). *Sleeping with the smartphone: Parental mediation, children's tiredness and physical well-being*. Presentation at the annual conference of the German Communication Association (DGPK), 7-9 April, online.
7. Devos, S., **Karsay, K.**, Eggermont, S., & Vandenbosch, L. (2021). "Whatever you do, I can do too:" *The relations between positive social media content, inspiration and pressure*. Presentation at the annual conference of the Dutch and Flemish communication science – Etnaal van de Communicatiewetenschap, 4-5 February, online.
8. Matthes, J., **Karsay, K.**, Hirsch, M., Stevic, A., & Schmuck, D., (2020). *Reflective Smartphone Disengagement: Conceptualization, measurement, and validation*. Presentation at the annual conference of the International Communication Association (ICA), 21-26 May, online.
9. Stevic, A., Schmuck, D., Koemets, A., Hirsch, M., **Karsay, K.**, Thomas, M., & Matthes, J. (2020). *Privacy concerns can stress you out: Investigating the reciprocal relationship between privacy concerns and stress*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
10. Stevic, A., Schmuck, D., **Karsay, K.**, & Matthes, J. (2020). *Are Smartphones enhancing or displacing face-to-face communication with close ties? A panel study among adults*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
11. Schmuck, D., Stevic, A., Matthes, J., & **Karsay, K.** (2020). *Out of control? How parental lack of control over children's smartphone use affects children's self-esteem over time*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.

12. Naderer, B., Peter, C. & **Karsay, K.** (2020). *“This picture does not portray reality”*: Developing and testing a disclaimer for digitally enhanced pictures on social media appropriate for tweens and teens. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
13. **Karsay, K.**, Schmuck, D., Matthes, J. & Stevic, A. (2019). *Longitudinal relationships between excessive smartphone use, stress and loneliness: The moderating role of self-disclosure*. Presentation at the annual conference of the German Communication Association (DGPK), 10-12 Mar, Munich, Germany.
14. Peter, C. & **Karsay, K.** (2019). *Investigating disclaimer effectiveness on women’s body image*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
15. Schmuck, D., **Karsay, K.**, Matthes, J., & Stevic, A. (2018). *“Looking up and feeling Down”*. *The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
16. Matthes, J., **Karsay, K.**, Schmuck, D., & Stevic, A. (2019). *“Too much to handle” Impact of mobile social networking sites on information overload, depressive symptoms, and well-being*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
17. Stevic, A., Schmuck, D., Matthes, J., & **Karsay, K.** (2019). *“Age matters” A panel study investigating the influence of communicative and passive smartphone use on well-being*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
18. Naderer, B., **Karsay, K.**, & Peter, C. (2018). *Picture Perfect – Die Wirkung von Bearbeitungshinweisen bei Bildern auf den wahrgenommenen Realismus und die Körperzufriedenheit junger Frauen*. [Picture Perfect – The effect of disclaimer labels in images on young women’s perceived realism and body satisfaction.] Presentation at the conference of the Visual Communication Division of the German Communication Association (DGPK), 29 November -1 December, Vienna, Austria.
19. **Karsay, K.**, Matthes, J., Schmuck, D., Ecklebe, S. (2018). *Posting happiness: A mobile experience sampling study investigating the role of mobile social media use on adolescents’ well-being*. Presentation at the ECREA Pre-conference *Children and Adolescents in a Mobile Media World*, 31 October, Lugano, Switzerland.
20. **Karsay, K.**, Matthes, J., Coric, M., & Knoll, J. (2018). *Inspiration for perspiration. Investigating the effects of Fitspiration images on women’s body image and inspirational goals*. Presentation at the Appearance Matters 8 conference, 12-14 June, Bath, UK.
21. **Karsay, K.**, Matthes, J., Fröhlich, V. (2018). *Still no end to gender stereotypes in advertising: A content analytical comparison of different channels*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 6-9 August, Washington, DC, USA.
22. **Karsay, K.**, Trekels, J., & Vandenbosch, L. (2018). *Media use, self-objectification, and positive body image. A cross-national study among adolescents*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.

23. Trekels, J. & **Karsay, K.** (2018). *Applying a rewards perspective on the link between mass media and youth's self-sexualization: A cross-cultural examination*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.
24. Spielvogel, I. K., Matthes, J. Naderer, B., & **Karsay, K.** (2018). *A Treat for the eyes. How food cues in media content attract children's visual attention*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.
25. Vandenbosch, L., **Karsay, K.**, Prieler, M., Choi, J. & Mas, L. (2018). *A cross-national examination of adolescents' televised, printed, social, and sexually explicit media usage*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.
26. de Lenne, O., Vandenbosch, L., Trekels, J., **Karsay, K.**, & Eggermont, S. (2018). *Living the ideal life on Social Media: The role of the internalization of societal ideals in the relationship between Social Media use and mental well-being*. Presentation at the annual conference of the Dutch and Flemish communication science – Etnaal van de Communicatiewetenschap, 8-9 February, Gent, Belgium.
27. de Lenne, O., Vandenbosch, L., Trekels, J., **Karsay, K.**, & Eggermont, S. (2017). *Ideal messages on social Media: The relations between Social Media use, internalization of societal ideals and adolescents' mental well-being*. Presentation at the International Meeting of the Scientific Research Network "A Multiple Levels of Analysis Approach to Typical and Atypical Development", 12-13 December, Leuven, Belgium.
28. **Karsay, K.**, & Schmuck, D. (2017). *Effects of weight loss reality TV show exposure on adolescents' explicit and implicit weight bias*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 9-12 August, Chicago, Illinois, USA.
29. **Karsay, K.**, & Schmuck, D. (2017). *"The Biggest Loser Teens" Nutzung von Reality TV Abnehm-Shows im Jugendalter und ihre Wirkung auf negative Einstellungen gegenüber über-gewichtigen Menschen*. Presentation at the 4th convention of Wiener Fernsehforschung – aktuell, 19 May, Vienna, Austria.
30. **Karsay, K.**, J., Buchsteiner, L., & Grosser, V. (2017). *Increasingly sexy: Sexuality and sexual objectification in music videos across time*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, San Diego, CA, USA.
31. **Karsay, K.**, Knoll, J., & Matthes, J. (2017). *Sexualizing media and self-objectification. A meta-analysis*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, San Diego, CA, USA.
32. **Karsay, K.**, Matthes, J., Platzer, P., & Plinke, M. (2016). *Adopting the sexual gaze: Exposure to sexually objectifying music videos and visual attention toward women*. Presentation at the annual conference of the International Communication Association (ICA), 9-13 June, Fukuoka, Japan.
33. Naderer, B., & **Karsay, K.** (2016). *Detecting the persuasive intent of product placements in photo-love-stories. Consequences for brand recall and brand evaluation*. Presentation at the annual conference of the Media Audiences and Effects Division of the German Communication Association (DGPUK), 28-30 January, Amsterdam, The Netherlands.

34. **Karsay, K.**, & Stoisser, F. (2016). *Exposure to sexualizing music videos, self-objectification, and enjoyment of sexualization*. Presentation at the annual under.docs Conference on Communication, 20-22 October, Vienna, Austria.
35. **Karsay, K.** (2015). "Sexualisierte Medien, sexualisierte Tweens." *Sexuell-objektifizierende Darstellungen in Jugendzeitschriften und Effekte der Self-Objectification in der frühen Adoleszenz*. Research Day of the Faculty of Social Sciences, University of Vienna, 25 September, Vienna, Austria.
36. **Karsay K.**, & Matthes, J. (2015). *Sexualizing pop music videos, self-objectification, and selective exposure: A moderated mediation model*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 6-9 August, San Francisco, CA, USA.
37. **Karsay K.** (2015). *Sexualization of girls and women in German youth magazines: A visual content analysis for the period from 1979 to 2013*. Presentation at the ICA Young Scholars Preconference on Visual Methods, 21 May, Caguas, Puerto Rico.
38. Grill, C., & **Karsay, K.** (2014). *Tweeting about the 2014 European Parliamentary elections. Comparing the political online agendas in eight EU-member states*. Presentation at the conference of the Comparative Political and Public Communication (CECCOPOP), 27-29 June, Paris, France.

INVITED TALKS (2)

1. **Karsay, K.** (2020). *Social media use and self-objectification: Old wine in new skins?*. Invited lecture in the course "Mobile Media & Society" of Tilburg University 2 December, online.
2. **Karsay K.** (2021). „Überall und jederzeit? Aktuelle Befunde zur Wirkung von Social Media und Smartphones auf die psychische Gesundheit.“ University of Augsburg, scheduled for 12 May, online.

INTERNATIONAL COLLABORATIONS

* Asterisk indicates ongoing research collaborations

- **Hallym University/South Korea**: J. Choi, M. Prieler
- **LMU Munich/Germany***: B. Naderer, C. Peter
- **Texas Tech University/US***: E. E. Rasmussen, R. Riggs
- **Universitat Pompeu Fabra Barcelona/Spain**: L. Mas Manchón
- **University of Münster/ Germany***: S. Ecklebe
- **University of Vienna/Austria***: F. Arendt, M. Hirsch, J. Matthes, M. Mestas, A. Stevic, M. F. Thomas
- **USI Università della Svizzera italiana***: A.-L. Camerini

ACADEMIC SERVICE (INTERNAL)

since 09/2020 **Organization of the MassComm seminars**, School for Mass Communication Research, KU Leuven, Belgium. The monthly seminar series provides a forum for PhD students for exchange and discussion within the safe space of the research group.

Organization of the seminar also involves inviting guest speakers, organizing workshops, and networking events.

- 09/2020 **Representative research unit member** of the School for Mass Communication for the visit of the external advisory board to evaluate the Faculty of Social Sciences, KU Leuven, Belgium.
- 2017–2019 **Organization of the research colloquium**, Advertising and Media Effects Research Group, University of Vienna, Austria.
- 2015–2016 **Member** of the hiring committee for a full professorship of journalism at the Department of Communication, University of Vienna, Austria.
- 2015 **Alternate member** of the committee to develop the curriculum for the new English language research master program at the Department of Communication, University of Vienna, Austria.

ACADEMIC SERVICE (INTERNATIONAL)

- 2021 Grant Reviewer for the Polish *National Science Center*
- 2021 Reviewer for the *German SoSci Panel – Online access panel for Social Science Research*
- 2021 **Committee member** for the Top Dissertation Award of the *Children, Adolescents, and Media Division* at ICA in 2020
- 2018 **Panel Chair** at the annual conference of the International Communication Association (ICA), Prague, Czech Republic; *Children, Adolescents, and Media Division*
- 2018 Reviewer for the *German SoSci Panel – Online access panel for Social Science Research*

AD HOC REVIEWER FOR JOURNALS (27)

Communication (13):

- *Communication Monographs*
- *Communication Research*
- *Communications – The European Journal of Communication Research*
- *Cyberpsychology – Journal of Psychosocial Research on Cyberspace*
- *Cyberpsychology, Behavior, and Social Networking*
- *Human Communication Research*
- *Journal of Children and Media*
- *Journal of Media Psychology*
- *Mass Communication & Society*
- *Media Psychology*
- *Mobile Media & Communication*
- *New Media and Society*
- *Social Media & Society*

Psychology (8)

- *Body Image*
- *British Journal of Social Psychology*
- *Computers in Human Behavior*
- *Current Psychology*
- *Group Processes & Intergroup Relations*
- *Psychology of Women Quarterly*
- *Sex Roles*
- *Violence and Gender*

Health (4)

- *European Journal of Health Communication*
- *Health Communication*
- *Journal of Health Communication*
- *Social Science & Medicine*

Computer Science (1)

- *Social Science Computer Review*

Business/Advertising (1)

- *Journal of Marketing Communications*

REVIEWER FOR ACADEMIC CONFERENCES (14)

- | | |
|------|--|
| 2020 | Reviewer for the 71 st annual conference of the International Communication Association (ICA), <i>Health Communication Division</i> |
| 2020 | Reviewer for the Etmaal 2021 conference, <i>Media Psychology Division</i> |
| 2020 | Reviewer for 70 th annual conference of the International Communication Association (ICA), <i>Children, Adolescents, and Media Division</i> |
| 2020 | Reviewer for the DACH 21, Three-Country Conference on Communication Science of the German Communication Association (DGPK) |
| 2019 | Reviewer for the Advertising Literacy Conference 2019, <i>Advertising Communication Division</i> and <i>Media Education Division</i> of the German Communication Association (DGPK), Vienna, Austria |
| 2019 | Reviewer for the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Toronto, Canada; <i>Mass Communication and Society Division</i> |
| 2018 | Reviewer for the 69 th annual conference of the International Communication Association (ICA), Washington, US; <i>Children, Adolescents, and Media Division</i> |
| 2018 | Reviewer for the Kommunikationswissenschaftliche Tage 2019; the annual conference of the Austrian Communication Association (ÖGK) |
| 2018 | Reviewer for the ECREA Pre-conference “ <i>Children and Adolescents in a Mobile Media World</i> ”, Lugano, Switzerland |

- 2017 Reviewer for the 68th annual conference of the International Communication Association (ICA), Prague, Czech Republic; *Children, Adolescents, and Media Division*
- 2017 Reviewer for the annual conference of the *PR and Advertising Division* of the German Communication Association (DGPuK), Vienna, Austria
- 2016 Reviewer for the 67th annual conference of the International Communication Association (ICA), Fukuoka, Japan; *Children, Adolescents, and Media Division; Mass Communication Division*
- 2015 Reviewer for the 66th annual conference of the International Communication Association (ICA), Puerto Rico, USA; *Children, Adolescents, and Media Division; Mass Communication Division*
- 2015 Reviewer for the annual conference of the *Media Audiences and Effects Division* of the German Communication Association (DGPuK), Amsterdam, The Netherlands

CONTRIBUTIONS IN NEWS MEDIA

My research and expertise on digital media use, well-being and mental health, body image, and stereotypes has been reported in various broadcasts and publications.

Interview-based media coverage: *MDR Kultur Radio, Glamour Magazine UK* (print and online), *Der Standard* (print and online), *365 - Über Medien Reden*

General media coverage (selected): *psypost.org, foodnavigator.com, tportal.hr, Elemental, gmx.ch, psychologytoday.com*

MEMBERSHIPS

- Austrian Communication Association, ÖGK
- German Communication Association, DGPuK
- The Netherlands – Flanders Communication Association, NeFCA
- International Communication Association, ICA

ACADEMIC TEACHING

KU Leuven (starting from 2021/2022) (3)

- Psychology of social media, MA level, Lecture
- Evidence-based health communication, MA level, Masterclass
- Quantitative seminar, BA level

Empirical Seminars, Bachelor level, University of Vienna (7)

- Stereotypes and Media (2017)
- Body Image and Media (3x, 2015-2016)
- Emotion-based advertising (2015)
- Parodies in the context of stereotypes and gender roles (2015)

Sexualization in media (2015)

Tutor courses Bachelor level, University of Vienna (5)

- Aspects of interpersonal communication (2015)
- Public service media vs. private media (4x, 2010-2011)

Tutor, Master level, University of Vienna (3)

- Research seminar: Continuity and innovation in journalism (2013)
- Master seminar: Journalism Research (2013)
- Research seminar: Entertainment communication (2012)

Erasmus Teaching Exchange

Fall 2015 Seminars and lecture (BA level) at the Institute for Media and Communication Studies, Freie Universität Berlin, Germany

Spring 2015 Seminars and lecture (BA and MA level) at the School of Communication, University of Amsterdam, The Netherlands

Other

2017 Course on “Presentation techniques” as part of the Open Learning Initiative for refugees and people with asylum-seeking status, Department of Communication, University of Vienna, Austria

RESPONDENT IN DOCTORAL SEMINARS (4)

Spring 2021 Sebastian Kurten, School for Mass Communication Research, KU Leuven, Belgium

Fall 2020 Ilse Vranken, School for Mass Communication Research, KU Leuven, Belgium

Fall 2020 Sofie Mariën, Department of Communication Studies, University of Antwerp, Belgium

Fall 2020 Sarah Devos, School for Mass Communication Research, KU Leuven, Belgium

SUPERVISION OF MASTER THESES (23)

School for Mass Communication Research, KU Leuven (5)

2021 Bliznyuk, Polina: “Flawsome: An experimental study on the effects of body positive content on positive body image, mood and self-objectification

2021 Hunt, Danielle: "Wait I need to take a picture first", investigating the predictors of online self-disclosure during positive life events. Quantitative research among 18- to 40-year-old men and women

2021 Social Sharing on Social Media. Examining the Relationships of Social Sharing and Psychological Well-Being

2021 Khryakova, Ekaterina: Flawsome. An experimental study on the effects of body positive content on positive body image among middle-aged Russian women

- 2021 Pokorny, Hannah Nurit: You are beautiful, in every single way! An experimental investigation of the effects of different kinds of body positive Instagram posts on young women's mood, body image, body appreciation and self-objectification

Department of Communication, University of Vienna (17)

- 2019 Coric, Monika: Fit is the new skinny ...? Eine experimentelle Studie zum Thema Fitspiration und Body Image. [Fit is the new skinny ...? An experimental study on Fitspiration and body image.]
- 2019 Kavere Dauner, Caroline: Ageing beauties. The influence of idealized images on midlife women's body imaged media images on middle-aged women's body image.
- 2019 Gamperl, Stefan: Die sexualisierte Darstellung von Haupt- und Nebencharakteren in Videospiel- und Casualspieltrailern. [The sexualized portrayal of main and secondary characters in video game trailers and casual game trailers.]
- 2019 Liebentritt, Eva: Sexuelle Objektifizierung in Musikvideos: Eine empirische Studie zum Einfluss von sexuell objektifizierten Musikvideoinhalten auf die Selbst-Objektifizierung und das daraus resultierende Medienselektionsverhalten von jungen Frauen und Männern. [Sexual objectification in music videos: An empirical study on the influence of sexually objectified music video content on self-objectification and the resulting media selection behavior of young women and men.]
- 2019 Ecklebe, Sarah: Excessive smartphone use and its predictors: A longitudinal approach.
- 2019 Streitner-Imb, Sabine: Fit, fitter, Fitspiration. Auswirkungen der Nutzung von Fitspiration Bildern auf das Körper selbstbild von Teenagern. [Fit, Fitter, Fitspiration. Effects of the use of Fitspiration images on teenagers' body image.]
- 2019 Cichorz, Paulina: „Ageing Beauties“: Wirkung medienvermittelter Schönheitsideale auf Frauen mittleren Alters. Eine experimentale Untersuchung. [“Ageing Beauties“: Effects of mediated beauty ideals on middle-aged women. An experimental study.]
- 2018 Gornikowska, Agnieszka: Fitness als Schlüssel zur Schönheit. Eine Untersuchung über die Selbstdarstellung von Fitnessbloggern auf Instagram. [Fitness as key to beauty. A study on the self-portrayal of fitness bloggers on Instagram.]
- 2018 Knoll, Jessica: Is the fit body really the new it? Eine experimentelle Untersuchung der Auswirkungen der Fitspiration Bewegung auf das Selbstkonzept junger Frauen. [Is the fit body really the new it? An experimental study on the effects of the Fitspiration trend on young women's self-concept.]
- 2017 Meister, Christina: The female body sells: Der Einfluss von sexualisierten Pop-Musikvideos auf die Selbst-Objektifizierung und das Blickverhalten von jungen Frauen – eine experimentelle Studie. [The female body sells. The influence of sexualized pop music videos on young women's self-objectification and gazing pattern – an experimental study.]
- 2017 Platzer, Philipp: „Männeraugen lügen nicht“: Eine Eyetracking-Studie zum objektifizierenden Blickverhalten von Männern nach dem Konsum von

- sexualisierten Medieninhalten. [Men's eyes don't lie. An eye tracking study on men's objectifying gazing pattern following sexualizing media content use.]
- 2016 Buchsteiner, Lisa: Die Sexualisierung von Männern in Musikvideos. [Sexualization of men in music videos.]
- 2016 Fuchs, Teresa: Schön. Schöner. Ideal. Wie sich medial inszenierte, idealisierte, sexualisierte Schönheitsbilder auf die Selbstwahrnehmung der Frau auswirken. Eine empirische Studie zur Selbst-Objektifizierungs-Theorie. [Beautiful. More beautiful. Ideal. How idealized and sexualized beauty ideals in media affect self-objectification.]
- 2016 Grosser, Veronika: Die sexualisierte Darstellung von Frauen in Musikvideos. [Sexualization of women in music videos.]
- 2016 Moser, Michaela C.: „Fitspiration“: Der Einfluss von Frauendarstellungen unterschiedlicher physischer Fitness auf das Selbstbild und die Eigenwahrnehmung von Frauen. [“Fitspiration.” The influence of women images with different physical fitness levels on women's body image and self-perception.]
- 2016 Plinke, Myrna: Sexualität in Musikvideos – Eine Eyetracking-Studie zu den Auswirkungen von Musikvideos mit erhöhtem Sex-Appeal auf das Selbstbild von Frauen. [Sexuality in music videos – An eye tracking study on the effects of sexualizing music videos on women's self-concept.]
- 2016 Stoisser, Felix: Orientierung am medialen Körperbild. Eine empirische Studie zu weiblicher Selbst-Objektifizierung und dem Einfluss auf die Medienselektion nach Konsum von sexualisierten Pop-Musikvideos. [Orientation towards mediated body images. An empirical study on women's self-objectification and the influence on media selection following exposure to sexualizing pop music videos.]